

**Minutes of the AAUW-MISSOURI Board Meeting
Saturday, October 9, 2010, Columbia College, Columbia, MO**

President Julia Triplett called the meeting to order at 9:00 AM

In attendance were: Gloria Bandstra, Susan Barley, Linda Berube, Jane Biers, Grace Butler, Holly Burgess, Carol Davis-McDonald, Elizabeth Hendrix, Ellen Johnson, Joyce Katz, Diane Ludwig, Yvonne Morrison, Doris Nistler, Lynne Roney, Pat Shores, Alyse Stoll, Betty Takahashi, Toni Thornton and Julia Triplett.

Susan Barley (Bylaws) reviewed which members had votes: Officers vote, but not Chairs. 8 Officers shall constitute a quorum. A quorum was present.

July Board Meeting minutes were reviewed and approved by Jane Biers and Marsha Koch.

Susan Barley proposed

MOTION: Minutes of meetings should be filed with officers' reports attached.

Seconded by Jane Biers. THE MOTION PASSED.

Discussion included details on collection of reports and filing on the AAUWMO website.

Lynne Roney proposed:

MOTION: The final version of the board minutes along with a file containing the board reports shall be sent by the secretary to the webmanager for posting on the website.

Seconded by Elizabeth Hendrix. THE MOTION PASSED.

Lynne Roney and Toni Thornton volunteered to review the minutes of the October meeting.

The President called for Officer Reports.

Linda Berube (Vice President-Program) presented plans for the State Convention at Tan-Tar-A resort April 30-May 1. She proposed that the celebration of AAUW-MO's 90th year be a part of the programming, and asked for suggestions for speakers and breakout sessions. Proposed is a reception in the President's suite on Friday evening, possible fundraising at this event, a LAF/EF speaker (Toni and Doris in charge of selection) for Saturday lunch, and a skit (Gloria & Alyse to manage) for Saturday evening. Toni Thornton volunteered to manage registrations for the Eleanor Roosevelt Walk. Julia proposed that a tour of the Tan-Tar-A grounds be the Eleanor Roosevelt Walk convention event.

Linda Berube proposed:

MOTION: Any fund raising proceeds that we generate at the convention shall all be sent to AAUW funds with the exception of the fundraising for the walk which will be ER designated.

Seconded by: Sue Barley THE MOTION PASSED.

Linda Berube has tentatively assigned tasks for various board members, who form her convention committee. Mention was made of sales of items by branches, and Jane Biers suggested that Boonville branch might handle those.

Pat Shores (Administrative Assistant) discussed costs for members renting rooms at Tan-Tar-A, and costs of food and other expenses for members. A convention fee needs to be established that will cover expenses while still being affordable for attendees. AAUWMO will need to pay for rooms, AV, etc. 2 weeks in advance.

Julia called for a short break, and the meeting reconvened at 10:35 AM.

Ellen Johnson (Vice President-Membership) and Gloria Bandstra reported that AAUWMO has 631 members to date. Seven branches have not yet submitted renewals: Cape Girardeau, Jefferson City, Maryville, Northern Clay County, Parkville and Rolla. Ellen will send them a second renewal reminder. Rolla and Warrensburg have so few members that it was mentioned that they might disband and re-form, recruiting new members and establishing new procedures in the process. Elizabeth Hendrix is following those steps with the St. Joseph area branch. A discussion of recruiting new members followed. Recently, Ferguson-Florissant and Kansas City branches hosted "public" gatherings and from these, several new members were signed up. Betty Takahashi mentioned meeting a Hannibal ex-member (Anne Dixon), and discussed re-forming that branch. Julia proposed contacting her and arranging a visit.

Carol Davis McDonald (Treasurer) discussed the income and expenses. Two CD's are coming due and suggestions were made to try to find a higher interest rate, possibly in a small bank.

Ellen Johnson proposed:

MOTION: October Treasurer's Report shall be approved.

Seconded by Yvonne Morrison THE MOTION PASSED.

The Treasurer's report will be filed for audit.

Jane Biers (College/University Relations) reported that dues for Graduate Students were being lowered through November 2011 and that undergraduates at Partner Members have free e-membership. There are 415 colleges with AAUW groups. NCCWSL had 500 attendees. The full roster of student members, designated by states, is now available on the AAUW website.

Susan Barley and Yvonne Morrison (Bylaws/Parliamentarian) proposed:

MOTION: Policies IV. State Finances. B, shall be amended to read: The current annual state student affiliate and graduate student dues set by state board are \$3 per member.

Seconded by Jane Biers THE MOTION PASSED

Named Gift Awards guidelines have changed. Past guidelines stated that for every \$500 a branch contributes to EF, they may designate one awardee. Now the \$500 is contributed to AAUW funds. (The individual fund may be designated as well.) The certificates from AAUW do not mention AAUW-MO, and they simply state that the awardee has contributed to 'furthering the AAUW Mission'. This requires a policies revision. Funds Officers can use this awards designation as a powerful motivator for branch donations.

Sue Barley and Yvonne Morrison presented the revised policies and job descriptions, which were approved by each officer and chair.

Sue Barley proposed:

*MOTION: The complete revised policies and job descriptions shall be approved

No second needed. MOTION PASSED

Toni Thornton & Doris Nistler (Education & Equity) told of AAUW awards and showed certificates awarded to AAUW-MO which stated:

5th among top ten contributors to all AAUW programming areas in state per capita giving

4th place in state per capita giving to Eleanor Roosevelt Fund

5th place in total state giving to LAF

3rd place among top ten 'protectors of legal rights in per capita giving' to LAF

So far this year AAUWMO has received over \$40,000 in combined donations.

Joyce Katz (Communications/Public Information): reported that in August, membership totaled 866; AAUW was able to contact 668 of these by email. The *Missouri in Motion* newsletter was sent using this mailing list and plans are being made to increase AAUWMO communications to individual members. The two yahoo groups (Board and Branches) are functioning and current. New activity is a Facebook page under construction for AAUWMO. This is being managed by Lynne Roney (Webmanager) and Joyce. So far the page carries news feeds from AAUW National and current messages. Board members were encouraged to sign up for Facebook, to visit the page and click on "like" so the page gets favorable member-visitor numbers. Plans were discussed to encourage branches to participate by adding posts of their projects and activities. Pictures of the Board will be taken to include on the page. Lynne spoke of a need for a social media breakout session at the state convention and having a "legislative" quarter-page appear on the site.

Julia Triplett reported for Christine Stricker (Newsletter) reminding the board of the deadline for articles for the Fall *Missouri in Motion* of October 13.

Grace Butler (Historian) has extended the deadline for branches to send her their histories. To date, 14 branches have sent histories leaving 10 still due. She plans to contact these branches once again. The previous history compilation was 160 pages, but several branches are no longer in existence, so Grace predicted that this one should be smaller.

Betty Takahashi (History Day) will announce proposed activity in the Winter *Missouri in Motion* issue. History Day occurs in April.

Holly Burgess and Elizabeth Hendrix (Public Policy) announced that AAUW has received a Public Policy Impact Grant from AAUW. The grant was written by Shirley Breeze. A voting guide paper will be distributed to branches. Holly & Elizabeth will be contacting the branch presidents. There is money (up to \$200) available to branches for a 2011 branch-sponsored community public policy program. Branches should apply, and a proposed application form draft was distributed. Discussion followed and suggestions were made regarding the space available on the form for the proposed program descriptions. Responses to individual questions should be limited to 75 words.

On behalf of the Public Policy Committee, Elizabeth Hendrix proposed:

MOTION: The funding application shall be accepted.

No second needed. MOTION PASSED

Holly and Elizabeth want to know where AAUWMO members stand on issues, and which issues are most important to them (for example: Equity? Reproductive rights?). They wish to distribute a pre-survey for the Impact Grant. They plan to send an advance copy to the Board, and will have it done by the winter board meeting.

Plans were made to email a voter guide to individual members using the master mailing list. This voter guide would be used for November 2010 elections.

Elizabeth distributed a statement that she is re-forming the St. Joseph branch – Sue Barley said that since the identifying branch number from AAUW was for a "St. Joseph Area" branch, the branch name should use those words.

Alyse Stoll (Branch Incentive Program) said that applications have been received from several branches, who may apply for “up to \$450”. Deadline for Applications has been extended until November. Money available is not known until all awards have been decided, since the applicants share in the total amount. The awards committee shall decide the amount per branch. Lynne Roney and Julia Triplett contributed ideas that would let branches know that funds are limited while still encouraging them to apply.

Julia Triplett reported for Kathy Childers (Directory) about the new directory. Some material has been eliminated and is on the AAUWMO website instead to control the size.

Lynne Roney (Nominating Committee) said that the committee has not yet become active. The officers needed will be elected at the state meeting (April 30-May 1) and will assume office July 1. Branches are urged to provide names. The fall issue of *Missouri in Motion* will list the officers to be selected: vice president for program, president-elect, and secretary, and will request suggestions. The winter issue of *Missouri in Motion* will have the nominees listed.

Diane Ludwig (AAUW National Fundraising) announced that pins for contributors were being designed, and that branches were being helped to conduct “appropriate” fundraising. She pointed out that special events may not be wholly tax-deductible, and that branches need to note what part of fundraising events is ethically tax deductible. Diane explained that if, for example, a book is included for participants, the value of the book is deducted from individuals’ tax-deductible contributions. Julia Triplett suggested that the Treasurer submit an article describing tax-deductible parameters for fundraising and publish it in the *Missouri in Motion*. Diane stated that since AAUW is revising the fundraising “toolboxes” for branches that will include information on tax laws, the proposed *Missouri in Motion* article should be deferred until the winter issue. Calendars and note cards will be distributed again – member preferences are solicited.

Diane Ludwig, for Jan Scott (Legacy Circle) announced that now that “philanthropy”, as well as “research” is part of AAUW’s mission statement, we need to do a survey (as per a St. Louis Branch proposal) for later this year to gather information about legacy (deferred giving) donations. The purpose is to increase awareness of legacy giving. The questionnaire is being developed now, and there will be a “beta” version to test. Jan asked if the Board would be the testers. When the final version is developed it will be sent to the state membership via email/postal mail and be answerable online. A goal is that it would be a prototype for other states to follow. Diane proposed:

MOTION: We are requesting that the AAUW-MO state board permit use of the email and mailing lists for this survey and that the board encourage members to fill out the form when they receive it, either via email or postal delivery. The results will be made available to us all
No second needed—MOTION PASSED

OLD BUSINESS

Julia reminded Board members that branches need to sign their “affiliate agreement” in order to participate in AAUW’s tax-exempt status. The Board should help disseminate this information. Columbia will be the meeting place for the January Board meeting. Columbia College was suggested again.

NEW BUSINESS:

No new business was proposed.

The Meeting was ADJOURNED by Julia at 3:00 PM.

Holly Burgess announced that Elizabeth Hendrix has co-authored a book that is published and available on [Amazon.com](https://www.amazon.com). Gloria Bandstra suggested that the book be sold at our convention, Board members shared statements of what impressions they would take with them following the meeting. Each member had positive statements to make about progress and participation.

Respectfully submitted:

Joyce Katz, for Jane Webb, AAUWMO Secretary