

Minutes
AAUW State Board Meeting, 25 July 2009, Lebanon, MO

Attendees:

Grace Butler, Julie Triplett, Sue Barley, Jane Webb, Dorothy Smith, Jane Biers, Carol Davis McDonald, Linda Berube, Toni Thornton, Marsha Koch, Yvonne Morrison, Lynne Roney

Meeting began at 9:40am.

Welcome and Introductions

Approval of Minutes

Lynne Roney moved to approve the minutes as corrected and seconded by Yvonne Morrison. The motion passed.

Yvonne and Linda volunteered to read the minutes.

Sue requested that the treasurer be added to the agenda.

President's Report

Convention Follow-Up

Marsha discussed the National Convention bylaws changes. She emphasized the recent email regarding conformance to the new bylaw changes, "Memo to State Bylaws Chairs." Sue asked if these changes are effective immediately, and the consensus was to wait until the changes are officially posted on the national site. We discussed the addition of "philanthropy" in the vision statement. A copy of the updated bylaws are due by October 31st. There was some concern that this deadline was too soon after our October board meeting and would need to start sooner to have the bylaws completed in time. Discussion of bylaws ensued – mission vs. purpose vs. vision statement vs. value promise. The group photo was passed around. The photos will only be available until the end of July. Julie said there were about ninety volunteers who were all wonderful. The hats were a success and will be brought to the spring state meeting. Lynne thanked the board for paying for the gift bags for the national board and steering committee; they were appreciated by the recipients. National is still deciding what committees to have and will have the information by August third or fourth. The application deadline is August 17th. Marsha encouraged everyone to seek out that information to apply for committees as well as the Leadership Corps.

Treasurer's Report – Sue Bartlett

Sue reminded everyone that they can be reimbursed 20 cents per mile for traveling alone and 27 per mile for carpooling.

Sue reviewed the budget and assets. We discussed the BlackRock mutual fund account.

Sue said that there is considerably less money in the operating fund than is normally included, and most of the operating fund is for public policy. She recommended to leave the money instead of moving any money around.

Pat Shores will be reviewing the books and Sue will share Pat's findings in October.

Sue wanted to clarify if the previous motion of waiving state dues for the Give-a-Grad-a-Gift for grads who belong to Missouri branches. It will be continued until it is rescinded. It will also be included in the newsletter to continue to remind members about the program.

Sue suggested we give visitors to branches mileage reimbursement at 20 cents per mile.

Only one branch in our state, Joplin, went on the pilot program for the dues. It worked well. Discussion of how the program works for branches that opt-in. Sue encouraged the branches to use the program. We will include testimonials about the program in the next newsletter.

Membership Report on Drury Visit – Julia Triplett

Julia and Deb were invited to visit Drury because of some membership reporting.

Marsha shared that Springfield will be trying for the next year.

Discussion of who will be the university representative for Drury.

Program Vice President – Linda Berube

Linda discussed some of her ideas for the Leadership Conference at the Rickman Center on May 1, 2010. Her ideas include:

- focus on STEM (Science, Technology, Engineering, Math); branches with STEM programming could share their strategies
- focus on good leadership training; organizational knowledge for member retention

Discussion of whether waiting until next spring for the leadership training would be too late. Marsha suggested having a two-part leadership training including the leadership training sooner and then following up with the STEM component in May 2010. Discussion of satellite trainings and having sponsorship by local branches, interbranch councils, etc. Concern about attendance – will only hold if attendance is confirmed. Monetary commitment was discussed. VOLT training was discussed. Grace suggested including parliamentary procedures in the leadership training. Linda emphasized that national's public policy voice is attractive to younger members and may not be for older members. Dorothy suggested that young members lead the sessions. Sue mentioned that states should be applying now for any LAF speakers for spring.

Discussion over whether the Star and Galaxy Awards should continue under the same criteria or if we should review whether those criteria are still working. Julia suggested that the application process be included in the leadership training. Lynne suggested forming a committee to look at the application process.

21 positions, 11 in attendance. A quorum is reached because each position has one vote, not each individual.

Star and Galaxy revisions committee: Sue (Chair), Julia, Lynne, Linda; approach Nancy Gerber. The deadline for the revisions will be August 31st.

The deadline for MIM will be moved from October 13 to Monday, October 19, in order to allow any news from the October board meeting.

Peggy Witt Branch Incentive Program – Grace Butler

Letters and applications will be going out to all of the branch presidents. Descriptions in the MIM. Prospective applications from Drury and St. Charles.

Institutional Memberships – Jane Biers

Jane Biers sent an email with the institutions that have and have not been sent a letter. She reports that letter writing is not very successful, but personal contacts and relationships have been more fruitful in getting new institutional members. Jane asked for help with contacts and other suggestions. Linda suggested some contacts for Parkville University. Discussion about including further information about e-membership and including information about application for grants and fellowships. Discussion about alums sending letters of support. We have 11 institutional members. Jane suggested that it would be nice if each branch had a liaison to pursue an institutional member.

E-SAF – As of July 20, there are 48 e-members in the country and 23 of them are from Missouri (from Lincoln University, Stephens College, Lindenwood University, and University of Missouri – Columbia). Institutional members can offer their students free e-memberships. Discussion about why more Nickwhistle attendees are not on the roster of e-members. Branches may soon also be able to enroll students on e-memberships instead of only the institutional representatives. Discussion about recruiting students to serve as unpaid intern organizers to start affiliate groups at universities, with a possible connection to State Student Advisory Council with a stipend. Jane Biers will prepare a blurb for the MIM about how to get an unpaid student intern.

State Student Advisory Council – Discussion about whether to create a council. It would be modeled after the Alabama group, meet to discuss issues at their colleges, and organize workshops. Discussion about Peg Witt funding. Discussion about adding this to the strategic plan.

Old Business

New Business

Strategic Plan – Discussion about mission – will have to be changed after confirming with national. Marsha will clarify mission, vision, and value promise with national.

Priority Issue: Programming

- Linda suggested that STEM be added as an area
- “Branch Incentives Program” was changed to “Peg Witt Branch Incentive Program”
- ensure every branch receives the Breaking through Barriers brochure and CD and make sure these materials are available on the website
- Marsha, Linda, and Carol will ensure every branch receives the brochure and CD
- Discussion of public policy platform and the platform of the Missouri Women’s Network and whether to always adopt the MWN’s platform – the MWN’s platform will be reviewed and voted on during the October meeting.
- The website currently links to the national public policy website. The platform and programming will hopefully be added.
- visiting the branches will become part of the leadership conference

- board members will be encouraged to attend all state, regional, and national conventions

Discussion about the regional convention that will take place in Little Rock, Arkansas. The date and location have been set but are unknown, but it has the board's support.

Priority Issue: Communications

- Because Joyce is mostly responsible for the strategies on this section, Linda recommended that Joyce review the section and give her suggestions for revision.
- Discussion about pursuing local media, including reports on meetings being held and letters to the editor.
- Promoting the DVDs will change to promoting national website
- encouraging use of state website
- “Association” will be changed to “AAUW”

Discussion of official board liaisons. The liaisons will be eliminated.

Priority Issue: Membership

- Membership did not increase.
- The goal of increasing membership will remain.
- Discussion of who can see the information for the MALs.
- Discussion of how to maintain student affiliate groups considering that the leadership will graduate.
- Add support of e-membership to the objective.
- Remove specific institution names for supporting and promoting affiliate groups
- Met goal of increasing institutional membership – goal was one member and there are three new members. Targeted institutions were updated to include Columbia College, Webster University, Missouri University of Science & Technology, Culver-Stockton College, Moberly Area Community College, Northwest Missouri State University, Maple Woods Community College, and St. Louis Community College.
- Discussion of the success of holding meetings in locations with targeted campuses and inviting visitors to greet board. Discussion of emphasizing enrolling e-members for guest at Warrensburg meeting in October.
- “Promote internships at institutional members as a way of promoting ESAF members” will be added as a strategy under the final membership objective

Bylaws Changes – We will wait for further direction from national.

Updating State History – Discussion of getting the state histories up to date. Alice from Columbia volunteered to compile branches' submissions to create a new volume. Discussion of completing histories every ten years. Each branch submits a history and the histories are assembled into one publication. Each branch will be sent their entry from the 1976-1996 history in order for the branch to have a guideline, and then the branch will submit their entry to Alice. When finished, the electronic copies will be distributed on the website, one hard copy will be distributed to each branch, and other hard copies will be available for sale to individuals. Costs will include long-distance phone calls, postage, ink, and paper.

Julia Triplett moved that Grace proceed with having Alice Reese, Columbia Branch, proceed with developing the history for 1996/1997-2010. Seconded by Toni Thornton. Motion passed.

Nominating Committee – Discussion that one member be from Ballwin-Chesterfield, one from Kansas City, and one from the middle of the state. The recommended committee members will be contacted to see if they will serve on the committee. Discussion of soliciting names for nominations. Discussion of what will happen if the suggested members refuse. Discussion of encouraging committee to quickly appoint a chair.

Linda withdrew her motion.

Julia Triplett moved that the board elect the following to the nominating committee: Toni Thornton, Lynne Roney, Alyse Stoll, Shirley Breeze, and Betty Rothman; with three alternates, Barbara Broadfoot, Debbie McWard, Pat Shores, and Patt Braley. Grace seconded the motion. Motion passed.

Changing the Board Structure – Sue stated that it was a good time to discuss changing the structure because the present attendees are the ones who show up. Discussion about the president's ability to terminate a nonfunctioning board member. Discussion about changing some of the positions to be committees of the board instead of board members. Marsha suggested that, while updating the bylaws, it be considered to change some voting board member positions to committees. Discussion of large commitment of board members to getting to board meetings. Committee to review bylaws, policies, and board structure and make a recommendation to the board: Lorraine, Yvonne, Sue. This recommendation will be due by the board meeting on January 30, 2010.

AAUW Missouri Pins – Marsha inquired how to get more of the small Missouri pins. Linda said they originally came from the Kansas City branch, but the pins are no longer available. Toni and Marsha are going to get a quote on the template that Marsha provided. Discussion about whether this would be a good fundraiser. Discussion about whether there would be other cost-effective options.

Directory – Last year, it cost \$479.86 to print the directories and mail them to board members, branches, and past board presidents. It was decided to do another directory, but without the bylaws and policies (which will be made available online) until they are revised.

Marsha reported on her visits to the STEM programs. She mentioned changes in the names and contacts for some national programs.

Announcements and Calendar

Lynne pointed out that the Women's Equality Day Luncheon is on August 22nd, not the 21st as listed on the agenda. Discussion about how to have a better informational table at the brunch.

Sue pointed out that the April board meeting is on the 30th and the Leadership Conference starts the next day.

Meeting adjourned at 3:39pm.