

Minutes

AAUW State Board Meeting, 17 October 2009, Elliott Union, University of Central Missouri, Warrensburg, MO

Attendees

Grace Butler, Julie Triplett, Sue Barley, Jane Biers, Rachel Herman, Joyce Katz, Diane Ludwig, Carol Davis McDonald, Debbie McWard, Linda Berube, Marsha Koch, Yvonne Morrison, Lynne Roney, Alyse Stoll

The meeting was called to order at 9:36 AM.

Welcome and Introductions

Marsha Koch thanked everyone for their patience during the past month as she dealt with personal issues. She welcomed Rachel Herman, our hostess as president of the Warrensburg Branch and director of the English Language Center at UCM.

Rachel greeted us on behalf of the branch and the university and explained a bit about her work. Dr. Joy Stevenson is the College/University representative for UCM. Board members introduced themselves.

Minutes

The minutes of the July 25 meeting were approved as corrected, on a motion made by Grace Butler, seconded by Joyce Katz, and passed. Joyce Katz and Debbie McWard were appointed readers for the Oct. 17 minutes.

Officer Reports

President

Marsha congratulated seven people who have been appointed to national positions:

Sue Barley, Breaking Through Barriers Major Gifts Campaign Committee
Jane Biers, College/University Relations Committee and Campus Action Panel
Shirley Breeze, Sandra Camillo, Kenyatta Thacker, and Julie Triplett, Leadership Corps
Diane Ludwig, Chair of the new National Fundraising Committee

Joyce will write an article for *Missouri in Motion* about these appointments. More information will come about their responsibilities as they participate in conference calls.

Several Missouri people (wearing our popular Convention hats) are pictured in the new membership brochure. We discussed using the hats again somehow, possibly at the annual meeting in May.

A Regional Conference will be held at the Crowne Plaza in Little Rock, Arkansas, June 11 and 12. Carolyn Garfein, new AAUW President, will be the keynote speaker.

The Strategic Plan that Marsha distributed includes the updates we made at the July meeting but needs to be reviewed for language changes necessitated by the new bylaws. Marsha recommended we discuss this after the bylaws have been updated.

President-Elect

Julie Triplett reported that the Missouri Woman of Distinction nomination forms and cover letter are ready to be mailed to the branch presidents. Julie is open to suggestions for selection committee members. An article needs to be written for *Missouri in Motion* and the forms made available on the state website.

Program Vice President

Linda Berube reported that she is still working on contacting the Kansas City Interbranch Council regarding submission of the state Star and Galaxy award forms and who will serve on the selection committee. In the interim, Linda's name should be put on the form as the contact. We may need to revisit the form for more discussion after we hear the Funds report.

Linda is working with the Rickman Center in Jefferson City for the 2010 board meeting on April 30 and state meeting May 1. She has reserved 15 rooms for overnight Friday. Dinner for the board will be \$15.90 for a plated dinner, and that reduces the total for room rental. She will check on having a salad buffet instead, though their usual salad bar is not elaborate. A light breakfast will be available for approximately \$6.

There are two focuses for programming:

(1) Science, technology, engineering, math (STEM) programs across the state; possibly a panel discussion of women in these fields or of branches that have programs. Other possibilities:

- LAF presentation (Julie)

- UMKC program on how to partner with institutions

(2) Leadership training for branches; practical training such as for individual offices and parliamentary procedure. Other possibilities:

- Speaker from Jeff City; public policy speaker at the luncheon: Sen. Jolie Justus, Reps. Jill Schupp, Beth Low, or Margo McNeil

- Grace Butler and Holly Burgess to report on legislative action at the general session

- EF fellow from Kansas City (medicine) to speak at luncheon

- Raytown STEM program

- Presentations by 2009-10 Peg Witt Branch Incentive Program awardees (breakout or display)

Marsha recommended setting up committees to plan the leadership training: Marsha will help and should involve Julie, Sandy, Kenyatta, Shirley as Leadership Corps. Should include training on how to write Star/Galaxy and Peg Witt Branch Incentive Program award applications.

Linda will send out updates on cost estimates for Rickman.

We will have to continue voting in the delegate system this year.

Membership Vice President

Debbie McWard reported interest at UMSL in a student advisory board. We need to follow up with students who attended the National Conference for College Women Student Leaders (NCCWSL). Diane Ludwig encouraged us to clearly define NCCWSL and not always use the acronym as many are still not familiar with it.

The Drury University Branch is the subject of some confusion. The president, after speaking with someone at AAUW, wrote Deb that they wanted to be only an institutional member (see attached letter). The members will not get their branch and state benefits this way, and dues will not be paid to the state, though several have joined as MALs. It is not clear whether they understand the implications. It seems clear from the bylaws that they can't be considered a branch if they are not affiliated with the state, but they could pay state dues as MALs to get their state benefits such as *Missouri in Motion*. There might be an issue over use of the branch and AAUW name and charter. Jane Biers offered to write to the new branch president. Currently there is no College/University rep listed, which she can look into. Marsha suggested that we approach them in a positive way saying that we welcome them as a new entity. Deb will try to get some clarification and is bringing this problem to the attention of Jackie Littleton on the AAUW board, Angela Cooper in the national office, and possibly the Leadership Corps.

Sue Barley reported that she has been working with several branches that are having difficulty getting their books in order: Parkville dues were overdue; Rolla has been out of touch; Cape is down to three members; Lebanon needs dissolution paperwork. Lynne asked whether anyone had responded to a query from Boonville about help with membership. She will forward the e-mail from the Yahoo group to Marsha, Debbie, and Jane.

Marsha asked whether we might work with Rachel Herman through some of her colleagues at other universities such as SEMO to revive interest on campuses. Rachel said most of her counterparts are men. Marsha also suggested neighboring branches work with struggling branches, for example, by inviting them to meetings. This has been done before by Columbia, and they are willing to try it again.

Diane suggested that state officers offer to give a program at some of the smaller branches as a way of demonstrating the state's interest and concern.

Treasurer

Sue Barley reviewed the first quarter report. She will check into the differences in the amount left from the Public Policy Grant and amount spent on Lobby Day. Holly Burgess's report stated that we needed to return what was not spent to AAUW.

After a short break the meeting continued. Marsha rearranged some items on the agenda to move the bylaws discussion later.

Nominating Committee

At the July meeting the following members were appointed: Toni Thornton, Lynne Roney, Shirley Breeze, and Alyse Stoll. They will elect their own chair, which Diane needs to know ASAP for the directory. Lynne will serve as interim chair and make sure information gets in the next *Missouri in Motion*.

Directory

Diane Ludwig passed around the directory draft for corrections. This will be her last year doing the directory.

College/University Relations

Jane Biers will contact a new branch member in Nevada who is on staff on Cottey College, and she hopes to get them as a C/U member. Other contacts are with UMKC and SEMO. Columbia College has joined. The student affiliate group at University of Missouri now has 30 members. Their names need to be given to Joyce Katz for the newsletter and other contacts. Whether e-members should be on this list is unclear.

Website

Marsha pointed out that the members-only password appeared in a newsletter that was posted in the public area of the website, so the members-only area is not secure. Carol Davis McDonald requested that people send her information for the website. The board minutes will be placed on the website after approval at the next board meeting.

History Day

Betty Takahashi was absent. Marsha reported that Holly Burgess intends to get more involved with History Day and has requested broader representation across the state from judges. Anyone interested should contact Holly or Jane Biers. History Day should be added to the directory. Grace Butler will work on this with Liz Bailey. Grace will put an article in *Missouri in Motion*.

Peg Witt Branch Incentive Program

Grace Butler and Alyse Stoll reported that three excellent applications were received, and they recommend funding all three. The Executive Committee discussed how much money can be found for these grants and [later in the meeting] decided to fund each for \$250.

After a lunch break, the meeting resumed at 1:08 PM.

AAUW Funds (including former EF and LAF)

Toni Thornton and Mary Ann Clark were absent. Diane Ludwig gave an overview of the new structure of AAUW Funds. The board gave input into several educational pieces for members, which Diane will pass along to AAUW. She showed some new affinity partner information.

Basics of the new structure:

- All checks can be made out to AAUW Funds. Indicate specific fund in the memo line, or if giving online, choose individual fund:
 - Legal Advocacy Fund
 - Educational Opportunities Fund
 - Eleanor Roosevelt Fund
 - Leadership Programs Fund
 - Public Policy Fund
- There is no per capita guideline any more for (former) EF and LAF. Some states are recommending a total \$30 per capita gift.

- We may want to reorganize our board representatives for fund-raising. For example, the Public Policy chair could coordinate for the Public Policy Fund.
- The directory should include the information that \$46 of national dues is tax-deductible.

Bylaws Committee

Sue Barley reported on behalf of Lorraine Whittington and Yvonne Morrison. Lorraine has already incorporated the mandatory bylaws changes and submitted them to AAUW. Sue presented the committee's additional suggested changes. The committee was given authority to make minor wording and typographic changes throughout. The board will review the final version in January and polish for presentation to the membership in May.

- Our board is larger than many; should we reduce the number of mandatory officers? Need to consider the difficulty of getting a quorum at board meetings. On the other hand, this provides a good leadership pool.
- The president should have at least 1 year of board experience; other officers could have "1 year or appropriate related branch experience."
- Necessary appointed officers are communications, webmaster, college/university relations, newsletter, public policy, bylaws/parliamentarian, past president, funds, and (possibly) nominating committee chair.
- Phrasing will be added to allow the president and executive committee to appoint additional board members as needed (for example, administrative assistant) or nonvoting committees.
- A quorum will still be a majority of the board for board meetings and one-fourth of the branches for the annual meeting.
- After the bylaws are passed in May, we will begin review of the policies.
- Joyce Katz offered to create a database from old directories of people who have served on the state board.

Marsha read Mary Ann Clark's LAF report. To date \$7,132 has been turned in.

Star and Galaxy Awards

Wording will be left as is because it applies to this year, before bylaws changes. Forms should be submitted to Linda Berube, Program Vice President. The forms need to be sent out immediately.

State History

Grace Butler will send out a letter to branches with guidelines for submitting their history updates. This could also go in *Missouri in Motion* and on the Yahoo mailing list.

Old Business

STEM projects:

- Lynne Roney reported that Kirkwood–Webster Groves is working with teachers from several high schools to provide information for parents on STEM careers, a resource list, and a speakers list. She will write up this information for Marsha.
- Julie Triplett reported that Ballwin-Chesterfield is continuing efforts to raise money for its mentoring project.
- There is a day program at St. Louis University for middle school girls that we should look into.
- Linda Berube reported on the UMKC Star Symposium, which is mentoring for high school girls by college women; one person will be sent to NCCWSL.

- The Raytown project has been written up.

Missouri Pins

Marsha reported that a die would cost \$320 and 100 pins would have to be ordered at \$13.86, so an initial outlay of \$1600 would be needed. We would need to sell them for at least \$20. More could be added as a contribution to AAUW Funds. We'll discuss again in January and possibly have for the May meeting.

Affiliate Form

The new affiliate form needs to be signed and sent in by all branches to AAUW by Oct. 31.

Student Affiliate Group

MOTION: Linda Berube moved and Grace Butler seconded the motion that the board approve formation of a student affiliate at the University of Missouri-Columbia. Motion passed.

New Business

We decided not to contribute an ad as an organizational sponsor for the Nov. 14 dinner of the Missouri Women's Leadership Coalition, but members are welcome to contribute individually.

Diane Ludwig mentioned that ads in *Missouri Life* magazine might be an effective way of reaching women across the state. Joyce will look into using some of the communications budget for this purpose.

Calendar

- January 30: State board meeting, 9:30 AM, Windsor Lounge, Stephens College, Columbia. Hoping to have the new Stephens president greet us.
- April 30: State board meeting, Rickman Center, Jefferson City; need to check time frame we used in 2008
- Legislative retreat: Grace will have article about it in this newsletter.

The meeting was adjourned at 4:31 PM.

Respectfully submitted
Lynne Roney for Jane Webb

1 attachment (Drury letter)