

## **AAUW Missouri State Board Meeting Minutes Saturday, January 30, 2010**

**Attendance:** Marsha Koch, Sue Barley, Holly Burgess, Yvonne Morrison, Carol Davis McDonald, Diane Ludwig, Debbie McWard, Betty Takahashi, Toni Thonrton, Shirley Breeze, Grace Butler, Alyse Stoll, Julie Triplett, Jane Biers, Jane Webb

**Meeting was called to order at 9:35am.**

### **Approval of Minutes**

Yvonne Morrison moved to accept the minutes as emailed. Jane Biers seconded. Motion passed.

### **Welcome**

Marsha thanked Yvonne, Jane Biers, and Holly Burgess for organizing the meeting.

### **National Updates**

Shirley Breeze, Regional Advisor:

- Encouraged attendance to Women's Lobby Day on Tuesday, April 6, 2010
- Discussed 2010 AAUW Five-State Conference in Little Rock and highlighted significant events for the unofficial regional conference
- discussed possible travel to conference, including carpooling and flight deals
- discussed Missouri attendees wearing blue sashes and/or hats
- decided to wear sashes at regional conference as well as state conference to promote regional conference

Jane Biers, National College/University Relations

- Had a committee conference call and there is an upcoming committee call
- Short-term goals for National Conference for College Women Student Leaders (NCCWSL)
- incentives, including Princeton Review student discounts if four attend
- discussed branch scholarships
- discussed importance of institutional representatives
- Goals include: retention for CU partners, get CU officers appointed in all states, CU chair in every branch close to an institution, new members; long-term goal of 100 new CU partners
- Study abroad program to be announced

Diane Ludwig, National Fundraising Committee

- Discussed new handout "How to Support AAUW Programs" for tax-deductible gifts
- discussed Action Fund gifts
- designated gifts go to the designated and then board of directors allocates only undesignated gifts to programs with greatest needs
- discussed fund numbers
- Discussed new AAUW contest with World Medical Card; encouraged branches to use this as new fundraiser
- must sell 150 cards to be in the contest
- discussed whether this could turn off smaller branches and how branches could partner or other strategies
- requested feedback for contest materials
- discussed need for more description of how card works, membership costs
- discussed first having campaign for AAUW members to use and become familiar with the program before fundraising program
- discussed new format, such as question and answer
- National Fundraising Committee
- would like more members, especially with geographic representation
- fundraising PowerPoint being developed
- Lisa Maatz will be featured in a book about women on the rise and will doing book signing for fundraising
- encouraging donors to give to their interests
- discussed significance of lapel pins

Sue Barley, Breaking Through Barriers National Steering Committee

- Campaign to raise \$1 million, \$250,000 of which still to be raised with the goal of the June 2011 national convention
- individual donors choose what program the donation goes to
- must be current monies – no endowments
- Ten members from all over the country have tele-meetings biweekly
- Requested contacts to send proposals and pursue donations

Julie Triplett, National Leadership Corps

- Four from Missouri met to determine roles for who will work with other states, students, organizations, and Missouri
- Conference call
- new staff member to coordinate Corps
- Members are visiting branches

Julie Triplett, Community Action Grants

- Discussed reading process and one- and two-year grants
- Most funded applications are from nonprofits other than AAUW
- STEM is prioritized
- Columbia will be having a Community Action Grant-funded program on Saturday, February 15, 2010, on financial programs for low-income women
- Ballwin-Chesterfield is having a program for middle-school students on science and math

### **State Officer Reports**

Marsha Koch, President

- Discussed art contest dates and deadlines
- Discussed Blog Carnival, which will focus on work-life balance issues, from January 25 – February 13, 2010
- Title IX compliance: “Know the Score” is a new Program-in-a-Box and available online
- discussed possibilities for implementing this program statewide
- discussed having board member as point person for each program
- Holly Burgess volunteered to research who has to report, comply, etc.

Julie Triplett, President-Elect

- Woman of Distinction - encouraged nominations – deadline March 1
- Webmaster is needed for the board next year

Linda Berube, Vice President—Program

- State Conference
- finishing up Rickman Center Contract
- Friday night – 20 people for lodging, dinner, Saturday breakfast for \$62.40 less \$10 state stipend for single room and \$46.25 for double rooms per person (\$10 for non-board members)
- Sue will email process for turning in checks
- discussed reduced student fee: CU members will get reduced rate to cover cost of meal at \$10 and other student members will receive year’s membership included
- discussed possibility of student member on Leadership Corps to recruit attendees
- discussed increase in costs from last conference
- decided to increase fee to account for increased costs; after April 1 at \$45, before April 1 at \$40, student members at \$30, CU members at \$10
- speakers
- Linda Tozier from National will speak at the conference
- we are responsible for her meals and registration costs; National will cover lodging and travel
- discussed booking Linda for break-out session (Using National Resources)
- discussed transportation arrangements for Linda Tozier

- Holly invited Judy Baker, Regional Director for Health and Human Services, to speak at the luncheon and will pursue that confirmation
- discussed UMKC student speaker and covering her costs
- break-out sessions
- Sue will also be on the fundraising panel
- Debbie agreed to put a group together for the membership session
- Alyse and Grace agreed to be on the Peg Witt panel
- discussed getting Galaxy projects shared for session
- Julie and Linda will be panel for Galaxy, Star, and Community Action Grants application tips, contact Nancy Gerber
- Using National Resources
- discussed reducing number of sessions to have greater attendance
- sessions will not be repeated
- new sessions will be:
  - AAUW Funds
  - Public Policy
  - Paycheck Fairness Act update – Holly
  - Branch Leaders: Membership, President, Treasurer
  - Yvonne, Debbie, Sue, Marsha
- communication
- State Resources
- Peg Witt presentations
- Galaxy/Star presentations
- tips for applications
- Using AAUW Resources
- Linda Tozier and Leadership Corps
- Community Action Grants
- Membership?
  - Linda will organize sessions according to most sense and determine if Membership needs its own session
  - Linda Berube will email revised amounts to Sue, who will send the deposits to the Rickman Center
  - Sue will email Board about how to register, etc.
  - Ballwin-Chesterfield will staff the registration table
  - favors will be AAUW pins; Marsha will buy them
  - table decorations will involve hats from national convention
  - Marsha will update previous evaluation form
  - Business Meeting will be shortened to one hour to adjourn at 4:00pm
  - discussed entertainment
  - St. Charles has a skit about Thelma and Maxine and Betty will have the branch president send it to her and Linda will try to find props
- discussed pitching regional conference at registration table, at lunch, and in the packets

#### Deb McWard, Vice President—Membership

- Drury
  - reported a typo in the report that Drury will give \$250 donation
  - discussed issues with student group and CU membership
  - not considered a branch
- E-Affiliates
  - working with Jane Biers to use this resource
  - discussed UMSL e-affiliates
  - discussed Program-in-a-Box for e-affiliates
  - Discussed disappointment with membership numbers, but national membership numbers are also disappointing
  - Discussed web access levels to member databases for board members; Marsha will give everyone access

#### Sue Barley, Treasurer

- Treasurer's Report as of December 31 2009
- Discussed grants and investments

Sue Barley made the following motion:

**I move to give a \$400 donation from the contingency fund for a scholarship to the 2010 National Conference for College Women Student Leaders.**  
Jane Biers seconded. **Motion passed.**

### Board Reports

Jane Biers, College/University Relations

- Stephens needs a motion to become a branch

Jane Biers made the following motion:

**I move that the board recognize the formation of a student satellite group at Stephens College.**  
Holly Burgess seconded. **Motion passed.**

- There is a new representative at Webster
- Lincoln has lapsed
- Missouri is still the leader of CU members in the nation

IBCs – Kansas City and St. Louis

- Shirley Breeze reported that St. Louis IBC is having their large fundraising event this spring at Greenbriar Country Club on March 20, 2010
- Kansas City IBC met last week and set their Reentry Luncheon for April 17, 2010

Bylaws Committee

- Sue reminded us that the new bylaws had been revised with last meeting's recommendations
- Bylaws will need to be approved by the board, approved by National, and then voted on by the membership at the state meeting in May
- Discussed formatting and changes since last version
- discussion of changes to Article VI
- discussion about having each elected and appointed office to be able to be filled by co-officers
- discussed titles of development, fundraising, AAUW funds, AAUW EEF (Education and Equity) funds
- President can decide how many people fill that position
- will be Education & Equity Funds (EEF)
- discussion of including a list of optional but important positions to the appointed positions, whether their inclusion in the policies is adequate, whether they should be included in Article IX Committees
- discussion of historian as voting board member; historian will be a position on the board
- discussion of difference between officers (with a vote) and committees/chairs (without a vote)
- discussion of positions such as administrative assistant and directory chair will be chairs and not officers
- discussion of requirements for previous service experience as prerequisites for board positions
- discussion of organization and length of conventions and conferences, which is covered in the policies (controlled completely by the board, but the bylaws must be approved by the membership)
- discussion of timeline to get bylaws approved by national AAUW and notice to the membership in time
- Diane suggested including in the policies an encouragement of including members with national positions in invitations for meetings and materials

Bylaws Committee made the following motion:

**I move that the board accept the new proposed bylaws, submit them to the AAUW Governance Committee Chair, and upon approval, recommend to the members to approve them at the annual meeting.**

Discussion of how to communicate changes with the membership and decided to include a summary article in *Missouri in Motion* about the changes with instructions to go to the new bylaws on the website, send one copy to the branch presidents to disseminate to their members, and send copy of bylaws to members upon registration. **Motion passed.**

The board commends the Bylaws Committee for their work on the revised bylaws.

Toni Thornton, AAUW Funds

- Discussed ordering AAUW Missouri pins, new costs, pursuing other vendors, possibility of presales, delaying the decision for State 90<sup>th</sup> anniversary in 2011
- Discussion of preliminary giving to previous EF funds as listed in her handout
- Contributions need to be sent with own check rather than through the branch to ensure receipts from AAUW for tax deduction
- discussion about local activity such as local scholarships that are unacknowledged by AAUW
- discussion about tax deductions and 501(c)(3) organizations

Legal Advocacy Fund

- Marsha reported for Mary Ann Clark that LAF is running low on Key to Equity pins
- Discussion about EF, LAF pins after 2009 giving and whether other funds should be included in the eligible funds for Century Club membership
- Discussed whether we need pins if AAUW develops pins for each of their funds

Sue Barley made the following motion:

**I move that starting with the 2010 giving year, we will not award any kind of EF or LAF pins.**

Carol Davis McDonald seconded. Discussed letting branches know about changes. **Motion failed.**

Marsha Koch made the following motion:

**I move to appoint a task force to review the awards given for donations to AAUW Funds to present to the board for approval at the board meeting before the next delegate assembly.**

Grace Butler seconded. Marsha, Toni, Diane, Holly, Mary Ann, Jane Biers and Yvonne will be on the task force. Marsha will chair the committee. Marsha will also draft an article for the next issue of *Missouri in Motion*. Motion passed.

- Discussion of fundraising opportunity at the conference to assemble pins

Communications & Public Information

- Joyce Katz (absent) has suggested that we run an ad in *Missouri Life*.
- Discussed concerns about endorsing any publications with our advertising. Decided to table the discussion for further research.

Website, Carol Davis McDonald

- Nothing new but report
- Board applauded Carol's work on the website

*Missouri in Motion*

- Deadline is next week
- Marsha called attention to Christine's email regarding how to address and label submissions
- Connie Stoker (archivist) will be leaving the area by the end of March, so we will need to contact her.

## History Day

- April 10
- Need for volunteer judges, discussion of how to get volunteers from other branches such as Jefferson City, Boonville, etc.
- Issues about additional costs such as increasing prizes, mileage for judges, copies
- Will continue as-is for now

## Public Policy, Holly Burgess

- Handed out Summary of House and Senate Bills of Special Interest to Women, which included topics of proposed bills in Missouri General Assembly
- 2009 Congressional Voting Record published by AAUW is now available and includes scores based on votes and co-sponsorship of bills as well as the bills AAUW supports and opposes
- AAUW encouraging contact with legislators, especially regarding Pay Fairness Act
- Start Smart Training for workshop on salary negotiating skills for undergraduates will be held in Columbia in March
- Equal Pay Day will be held April 20<sup>th</sup>, 2010, and AAUW is encouraging celebratory activities
- Discussed legislative priorities. Grace suggested moving Education from Tier III to Tier II. Discussed necessity of tiered system and decided to alphabetize emphasis areas instead. Our public policy agenda for the state level will be published in the *Missouri in Motion*.
- In agreement with the national public policy agenda, our priorities for the state of Missouri are:
  - Reproductive Rights
  - Equal Rights Amendment
  - Civil Liberties/Discrimination\
  - Poverty/Social Services
  - Equal pay/labor
  - Health Care
  - Education
  - Election Reform/Campaign Finance
  - Church/State Separation

Holly Burgess made the following motion:

**I move that our state public policy program for the 2010 legislative session be adopted as presented.**

Julie Triplett seconded. **Motion passed.**

## Alyse Stoll, Peg Witt

- Nothing new to report
- Discussion of ensuring that the application clarified that funds would be disbursed as available (i.e., funding multiple projects may reduce the award amount to each applicant)

## Nominating Committee

- Membership VP: Ellen Johnson
- Treasurer: Carol Davis McDonald

Alyse Stoll from the Nominating Committee made the following motion:

**I move to adopt the Nominating Committee's candidates.**

Discussion about Ellen's nomination being contingent upon passage of the bylaws, which will be presented first.

## Old Business

#### Grace Butler, State History

- Grace discussed updating state and branch histories and making previous editions more widely available. Diane suggested releasing in 2011 for the 90<sup>th</sup> anniversary or distributing at the May conference this year. Decided that the branch histories will go through June 30, 2010, to be released in the 90<sup>th</sup> anniversary year. The histories will be distributed at a 90<sup>th</sup> anniversary celebration at the convention in 2011. Need to get a budget to be approved for printing, etc. Grace will send branch presidents an updated timeline and copies of their previous histories as examples. Will try to find the original file.

#### **New Business**

- Independence is celebrating their 70<sup>th</sup> anniversary on May 8, 2010.

Meeting adjourned at 5:21pm.